

**CONTRACT**

**WOFL**  
**35 Skyline Drive**  
**Lake Mary, FL 32746**  
**(407) 644-3535**

And:

**Southern Campaign Resources**  
**Attention: Erin Pennington**  
**235 E Virginia St**  
**Tallahassee, FL 32301**

<u>Contract / Revision</u> 120370 /		<u>Alt Order #</u> Candidate Outside the Win
<u>Product</u> Candidate Outside the Window		
<u>Contract Dates</u> 08/20/12 - 09/09/12	<u>Estimate #</u>	
<u>Advertiser</u> Republican Party of Florida		<u>Original Date / Revision</u> 08/22/12 / 08/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOFL	<u>Account Executive</u> Ken Waterman	<u>Sales Office</u> Orlando-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOFL	08/20/12	08/23/12	Fox 35 5p News	5p-530p		:30			NM	3	\$2,400.00
		Candidate Outside the Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-T---				3	\$800.00			
N 2	WOFL	08/22/12	08/22/12	Fox 35 10p News	10p-11p		:30			NM	1	\$1,800.00
		Candidate Outside the Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--W----				1	\$1,800.00			
N 3	WOFL	08/28/12	08/30/12	Fox 35 5p News	5p-530p		:30			NM	2	\$1,600.00
		Candidate Outside the Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-T-T---				2	\$800.00			
N 4	WOFL	08/27/12	08/29/12	Fox 35 10p News	10p-11p		:30			NM	2	\$3,600.00
		Candidate Outside the Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	M-W----				2	\$1,800.00			
N 5	WOFL	09/04/12	09/07/12	Fox 35 5p News	5p-530p		:30			NM	3	\$2,400.00
		Candidate Outside the Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-T-TF--				3	\$800.00			
N 6	WOFL	09/03/12	09/05/12	Fox 35 10p News	10p-11p		:30			NM	2	\$3,600.00
		Candidate Outside the Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	M-W----				2	\$1,800.00			
<b>Totals</b>											<b>13</b>	<b>\$15,400.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	4	\$4,200.00	\$3,570.00
08/27/12 - 09/07/12	9	\$11,200.00	\$9,520.00
<b>Totals</b>	<b>13</b>	<b>\$15,400.00</b>	<b>\$13,090.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**Lake Mary, FL 32746**  
**(407) 644-3535**

<u>Contract / Revision</u>	<u>Alt Order #</u>
120370 /	Candidate Outside the Win

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/20/12 - 09/09/12	Candidate Outside the W	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Party of Flori	08/22/12 / 08/22/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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